



ALTERNATIVE BAMBOO

COMMODITIES

Business Plan

Lite



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INTRODUCTION

Alternative Bamboo Commodities (ABC) is a partnered company with OnlyMoso USA which is the largest bamboo commodities company in the United States. ABC seeks to be the managing company for all bamboo timber products for both OnlyMoso's contracted fields and independent bamboo growers. ABC plans to operate the following five (5) different production lines for finished and semi-finished products:



Bamboo Biochar

Bamboo Biochar is a high-grade biochar made from renewable feedstock. It has many applications, including agricultural and horticultural production, wastewater treatment, and carbon sequestration. Bamboo Biochar is an environmentally friendly product that helps to improve soil quality while reducing greenhouse gas emissions.

Bamboo Paper Pulp

When you choose bamboo paper products, you're making a choice for the planet. Bamboo is a renewable and sustainable resource, grown without using harsh chemicals or pesticides. Plus, because it's a grass rather than timber, bamboo can be regrown repeatedly. That means fewer trees need to be harvested for paper production--and fewer trees mean less impact on the environment. So go ahead and make your next purchase count: choose bamboo paper products and help make the world a greener place.

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Bamboo Manufacturing and Structural Materials

Building with bamboo is a smart and sustainable choice. Bamboo is a high-strength, lightweight building material that is also flexible and renewable. With its natural beauty, bamboo structural materials add elegance and style to any building project.

Bio-Composites & Fiber

Bamboo is one of the fastest-growing plants on the planet, making it a renewable and sustainable resource. Bamboo bio-composites can be used in a variety of applications, from automotive parts to injection molding material. Because bamboo is a strong and durable material, it is perfect for industries that require high-performance products.

Interior & Exterior design Products

Bamboo is one of the most versatile and sustainable materials on the planet. Interior designers and homeowners alike are clamoring for products made from this renewable resource. Bamboo is as strong as many hardwoods, but it grows much faster, making it a more sustainable choice. Its unique wood grain is also highly sought-after for its beauty. Bamboo products are durable and will stand up to wear and tear.

Semi Processed Bamboo Canes

Consistently OnlyMoso USA has been approached by individuals and groups seeking raw or semi-processed bamboo timber. This market carries a quick turnaround time from harvest to sale of goods and very little work is involved in processing the timber making it a very profitable market to enter.

1. COMPANY OVERVIEW

Company summary:

ABC will focus on the acquisition and processing of raw bamboo timber into finished and semi-finished products to be distributed both domestically and internationally. The initial proof of concept facility will be located in the Waycross, GA area and serve as the main hub for raw bamboo collection. The location will intake, grade, and sort raw bamboo canes for their ideal end products as well as remove the branches and leaves preparing the raw material for one of the 5 products.

Mission statement:

ABC's mission is to establish the first continuous flow bamboo timber processing facility in the United States and to be the leader in bamboo timber products

Company history:

ABC is being founded by leaders from OnlyMoso USA whose passion for bamboo and the bamboo industry is deeply rooted. The formation of this business is based on filling a need in the United States for renewable and sustainable timber products. OnlyMoso USA was founded in 2015 as an extension of OnlyMoso Italy and now is a free-standing business leading the industry in the management of bamboo commodities and has the largest number of commercial bamboo farms under its umbrella. OnlyMoso leadership is seeking to form ABC as the processing center for bamboo timber both for its contracted farms and the independent farms and wild fields.

Markets and services:

Alternative Bamboo Commodities is seeking to start operations with three main revenue streams Biochar, Semi-Processed Canes, and Material for Interior Designers. Following those will be Bio-Composites, Paper Pulp, and Manufacturing and Structural Materials. Our markets for these products are North America and Europe.

We will use our large network of small and large farmers to provide the raw bamboo material. The farmers will be paid a premium for their product as well as be given

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training on how to properly harvest the cane to minimize wastage. This product will then come to our facility where it will be processed and sorted based on its viability for each market.

The three main markets we are targeting are North America and Europe. In Europe, the main market for our products will be the biochar industry, focusing on the agricultural sector and the activated carbon filter markets. In North America, the main market for our products will be the semi-processed cane and Interior Design Materials market.

We are confident in our ability to provide a quality product at a competitive price point. Our bamboo is sourced from American plantations that use renewable harvesting practices. We have developed relationships with farmers and bamboo collectors who can provide us with a steady supply of raw material. Our processing facility is designed to maximize efficiency and minimize wastage.

Operational structure:

